



PRESS RELEASE

ESG and Policy Expert Granville Martin Joins SASB as Director of US Policy and Outreach

San Francisco, March 23, 2021—The [Sustainability Accounting Standards Board](#) (SASB) today announced that Granville Martin joined SASB as the Director of US Policy and Outreach. In this role, Granville will lead SASB’s engagement on environmental, social, and governance (ESG) disclosure with US policymakers across the realms of accounting, financial regulation, business, and capital markets.

“Under the new administration, the US is sending signals about strengthening ESG disclosure. The time is now for the US to both advance its own ESG disclosure framework and participate in multinational efforts to establish a global system of standards,” says SASB CEO Janine Guillot. “There is no better person to lead SASB’s engagement with US policymakers than Granville Martin, an expert in the unique intersection of sustainable finance, corporate governance, and securities law.”

Prior to joining SASB, Granville served as the Senior Vice President for Policy & Advocacy and General Counsel at the Society for Corporate Governance. In this capacity, he established and led the Society’s ESG-related efforts, including assisting members in navigating the increased demands for disclosure and engagement; creating dialogue among issuers, investors, and other stakeholders; and representing Society views before Congress, the Securities and Exchange Commission, and other forums.

"I'm thrilled to join SASB as the Director of US Policy and Outreach. The need for rigorous and comparable ESG disclosure resulting from standards has never been greater, and the opportunity to join a leading standard setter at a propitious moment was not to be missed. I look forward to working with Janine and the entire SASB team as global capital markets continue their march towards the more complete integration of environmental, social, and governance risks," says Granville Martin.

Prior to joining the Society, Granville was a Managing Director of Sustainable Finance for JPMorgan Chase & Co. where he led a range of ESG-related initiatives, including working with investment and commercial banking units to manage environmental and social risks, engaging with clients and external stakeholders, and advising the senior management and the Board. Granville earned a BA from Boston University and a JD from the University of San Francisco and is admitted to the bar in New York and California.



About SASB

The Sustainability Accounting Standards Board (SASB) connects businesses and investors on the financial impacts of sustainability. SASB Standards enable businesses around the world to identify, manage, and communicate financially material sustainability information to investors. SASB Standards are industry-specific and are designed to be decision-useful for investors and cost-effective for companies. They are developed using a process that is evidence based and market informed. To download any of the 77 industry-specific standards, or learn more about SASB, please visit [SASB.org](https://www.sasb.org).

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